11.0 RAB PUBLICATIONS

11.1 OBJECTIVES OF GEOGRAPHIC ORGANIZATIONAL UNIT PUBLICATIONS

1. The purpose of the IEEE publications is to further the aims of the IEEE with respect to advancing the theory and practice of electrical and electronics engineering and related arts and sciences throughout the world; enhancing the professional standing of its members; and promoting the constructive utilization of technology for the public welfare. Region and Section publications are important vehicles for exchange of information and interaction among members in the Region/Section area. These publications meet the technical, professional and informational needs of membership, which may be specific to the geographical area.

   RAB may authorize newsletters, periodicals, magazines, proceedings and other publications, as it may deem necessary for effectively disseminating and publicizing its activities. RAB shall abide by the existing policies and procedures as established by the Publication Services and Products Board (PSPB) and referenced in the IEEE Policy Manual

2. Objectives of the Region/Section publications include:

   - Enhancing communication among members, and between the IEEE and its members.
   - Acting as an educational force in developing the technical capabilities of members.
   - Presenting, in appropriate publications, information on matters of professional and societal concern to the membership in the geographical area.
   - Disseminating information among members about important technical achievements and developments from institutions and industries in the Section/Region.
   - Bringing out publications of archival value covering important technical developments and achievements from institutions and industries in the Section/Region.
   - Publishing important papers or talks, including applications oriented information, presented at the Section/Region meetings.

3. Any Region or Section may issue a local publication. A group of contiguous Sections or Regions may also issue a common or joint publication. The organizational unit (Region/Section) responsible for the publication shall inform the Regional Activities Board, accordingly, and shall provide copies of such publications to IEEE Headquarters as published. The objectives of such publications shall be consonant with the objectives of the IEEE.

4. A Region/Section publication may be a Newsletter and/or a Journal/Magazine. Information carried in a Newsletter is not expected to be archival, whereas Magazines/Journals have archival value.

5. Before a Region/Section publication is approved and initiated, the organizational unit responsible must ensure that there is a proper financial plan and that necessary financial and other support is available for the publication. In addition, the organizational unit responsible must also appoint a suitable Editorial Committee and/or Publications Committee, does not apply to a newsletter, to insure a smooth publications operation. The members responsible for bringing out the publication (whether in an editorial capacity or some other capacity) must be cognizant of the policies and procedures, which are applicable to all IEEE publications. For this purpose, the IEEE Policy Manual must be consulted.

6. All IEEE publications, including Section/Region publications must carry the IEEE logo and the words "IEEE" in the title of the Newsletter/Magazine/Journal. Guidelines covering the use of IEEE logo and the word IEEE are given in Appendix II or IEEE Policy Manual Section 6.2.6.

7. IEEE Journals/Magazines, including those published by Sections/Regions contain material of archival value. IEEE copyright policies and procedures applicable for publication of such material are outlined in Appendix II or IEEE Policy Manual Section 6.2.5.

8. Section/Region publications may carry socio-technical material of interest to members. Publication of such material must adhere to IEEE policies and procedures on presentation of Socio-technical material. Guidelines for presentation of socio-technical material are given in Appendix II or IEEE Policy Manual Section 6.2.4.

9. Advertising is permitted in the Region/Section publications. Guidelines and requirements to be followed with regard to advertisements carried in the Region/Section publications are listed in Appendix II or IEEE Policy Manual Section 6.2.9.

10. General guidelines for the publication of Newsletters by the IEEE Regions/Sections are given in Appendix II or IEEE Policy Manual Section 6.3.5.

11. Magazines or Journals published by IEEE Regions or Sections are expected to contain at least 60% material, which has archival value. A Region/Section Magazine must be normally published at least four times every year. General guidelines for publication of Magazines and Journals by Sections/Regions are given in Appendix II or IEEE Policy Manual Section 6.2.9.

12. Second class mail facility can be utilized for distribution of IEEE publications within the United States provided certain minimum requirements are met. Regulations concerning use of Second class mail facility for IEEE publications within the United States are listed in IEEE Policy Manual Section 6.5.7. For other countries, local post office may be consulted to obtain information regarding provisions for use of reduced rate postage for mailing IEEE publications.